





Big Data & The City

Redefining Big, Recasting Small

Michael Batty

m.batty@ucl.ac.uk

@jmichaelbatty

21 April, 2016

<u>http://www.complexcity.info/</u>
<u>http://www.spatialcomplexity.info/</u>





Outline

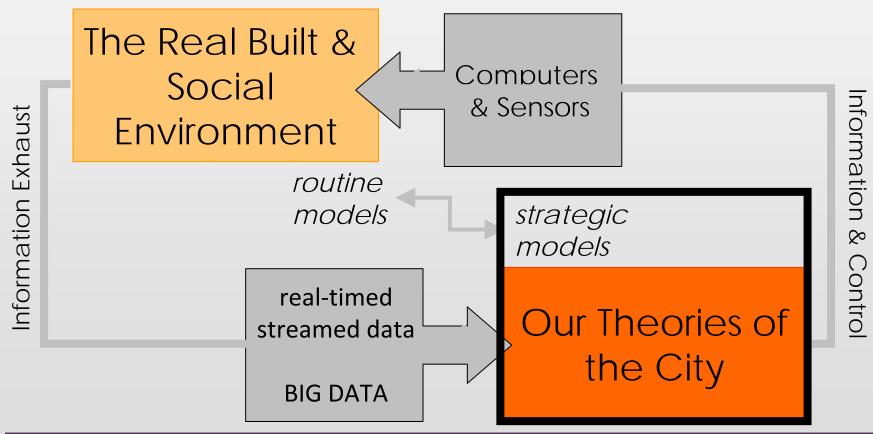
- Some Ideas about Smart Cities and Big Data
- A Short History of Big Data: How Big is Big?
- Mobility, Transit, & Real-Time Streaming: The Oyster Card Data Set
- Learning about Mobility from the Data
 Variabilities Heterogeneity and Travel Profiles
 Disruptions Signal Failures, Stalled Trains
 Variable Locational Dynamics of Demand
- Related Real -Time Data: Bikes, Social Media
- What Can We Learn: The Limits to Big Data





What Are Future Cities? Smart Cities?

The spreading out of computers into public places & the built environment and all their consequences



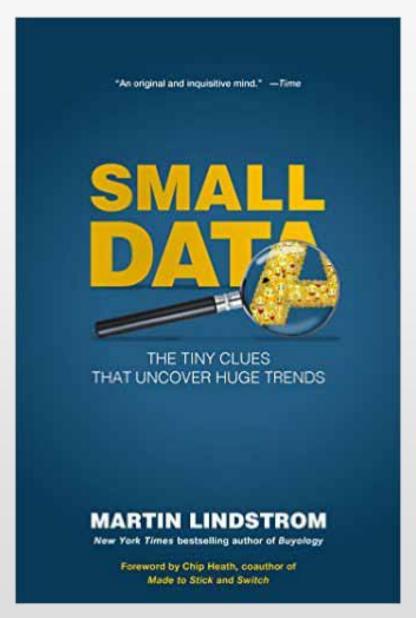


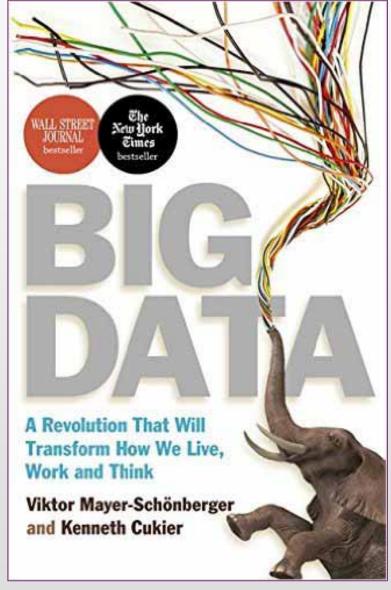


- The way we access the smart city is through technologies that let us generate and use data and its useful equivalent – <u>information</u> (data) is key
- Access through <u>mobile</u> and <u>fixed devices</u> like phones, smart cards, through fixed sensors which record transactions and so on
- These usually complement rather than substitute for data which we collected and used in the past
- This has <u>introduced time into our thinking</u> in the past most urban planning for future cities was timeless –think of garden cities, new towns, master plans
- This is all part and parcel of increasing complexity;
 more time scales, more opportunities, more diversity













How Big is Data? Big Can Be Small & Small Big

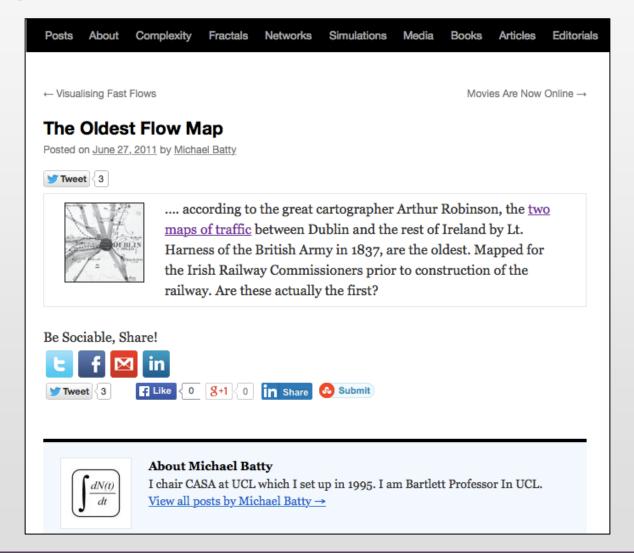
- Data is big with respect to its volume. I know there
 are other definitions velocity, variety etc. but to
 me, data is big if it requires large use of computer
 memory implying volume.
- In cities, data usually implies numbers of locations and their attributes but locations imply interactions.
- Thus data are relations between locations and in essence if we have *n locations*, we have *n*² interactions. Thus small data can become big. EG:





Examples: Dublin 1837, Ireland 1888, London

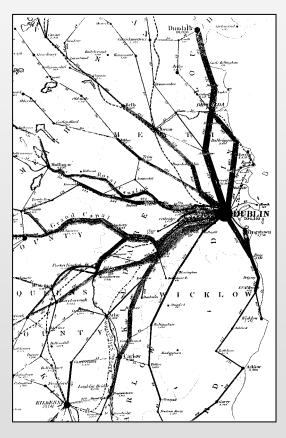
1953

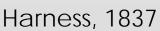






Examples: Dublin 1837, Ireland 1888, London 1955







Ravenstein 1888







Big Data Problems have been around longer than you think

The Strata Conference is in town and one presentation that caught my eye was titled The Great Railway Caper: Big Data in

big data, data processing, problems, shortest path Read More











Locations and Interactions: Flow Systems in Cities

Elsewhere I have argued that we should treat cities as flow systems – as networks. This has been a focus for a long time in transport and land use and we have always been up against the problem of big data.

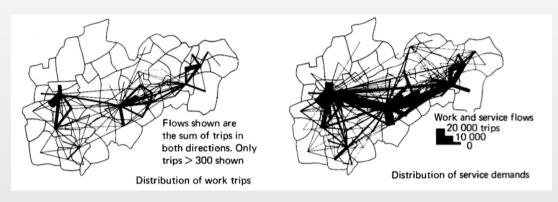
So let me begin my illustration of this dilemma and how we are thinking about it with some problems that have very small data. Problems of spatial interaction where our numbers of locations is small < 100, ~ 50

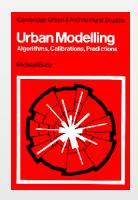




Understanding and Visualising Flows

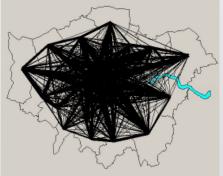
An early model circa 1967-8 Central and NE Lancs



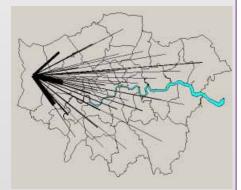


M. Batty (1976) **Urban Modelling** Cambridge UP





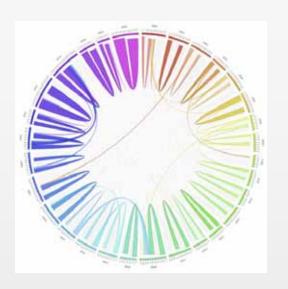




n²=33²=1089, not so big but hard to visualise

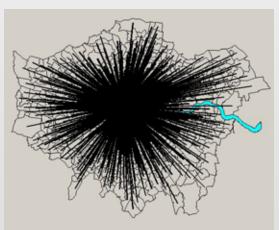


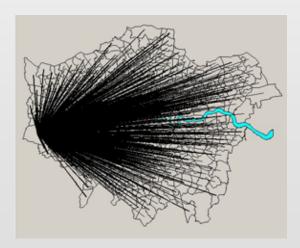








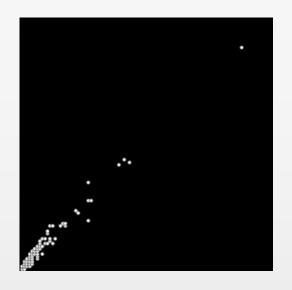


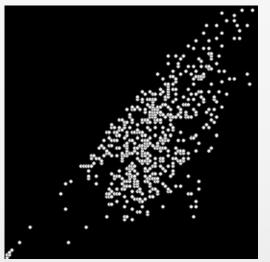


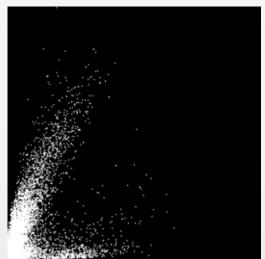
n²=633²=400,689, bigger but impossible to visualise

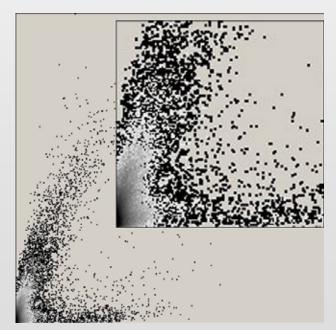












Even our statistics breaks down when we get large numbers like over several thousand as you can see on the left and above right for 400K data points where the pattern is highly convoluted. This is from a gravity model.



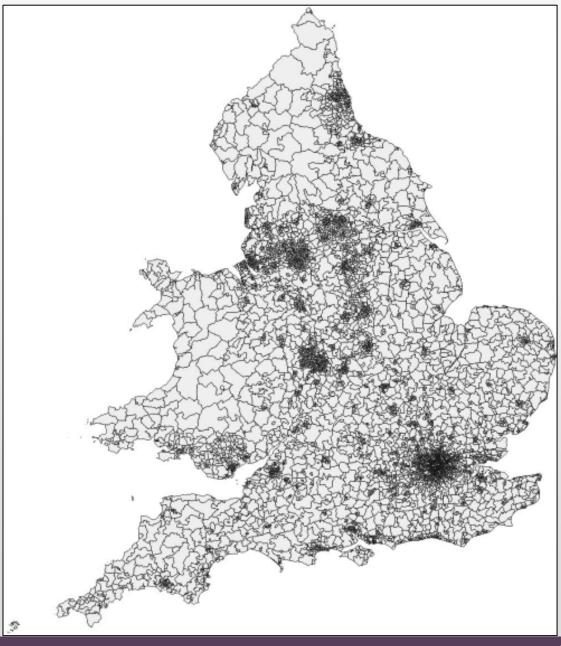


Now what happens when we really do scale up to the level of MSOAs of which there are 7201 in the UK – do we partition and argue we don't need to scale up to $n^2=7201^2=51,854,401$.

Circa 52 million points is an issue but our models run in a matter of seconds but that is a lot of data to store – ok it is sparse but sparsity isn't structured so we can't easily partition and in any case we want to compute any possible flows between central London say and Newcastle. Here is the problems scaled up and this is what we are grappling with at present.

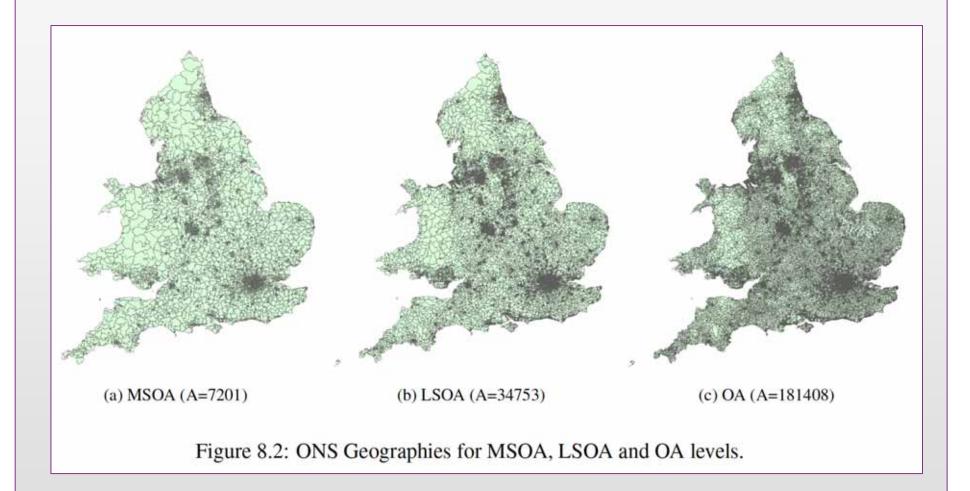
















The Web and the Desktop: Users are also Data

We are building a model of the UK - well E&W at present – we will add Scotland before long – which is of the nature we have been implying – Without going into details, the model takes a few seconds to run - it will take a lot longer when finished as we will add sectors and of course the number of big data we have to hold in RAM might be very large - currently we need to hold 4 such 52 million sized matrices – we may need to go up to 8 in time and that will involve a lot of packing and moving in and out of core, I think





But the real issue is users – if our model is this large, and we have many users, then our data problem is exploded by the users –

Our big data is our original and predicted data from the model, times the number of users. Why are users data? Well because they are using data differently – they are making their own predictions and thus scaling up the data.

We could have one model for each users but we don't know who the users are? We thus want them to access this on the web. This is where it all hits the fan ...





Here is a block diagram of how we are currently

organising things

Client-1

Client-2

Client-3

Client-n

Server

my depth

Model on server side; Maps on the client side

Can we reverse this?

Not really - the matrices are too slow to download to client? We also can't assume the client is fast enough for computation. Frankly at this point, I am out of











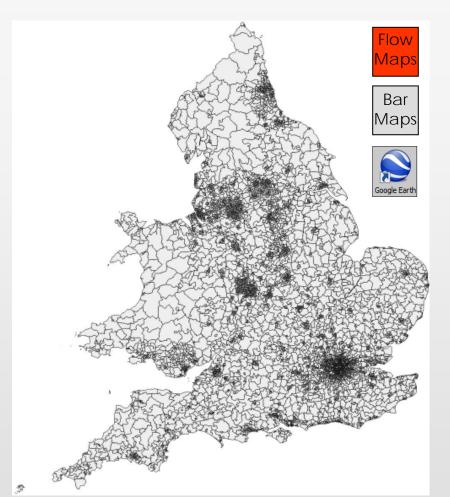
Simulating the Impacts of Large Scale Change in the UK

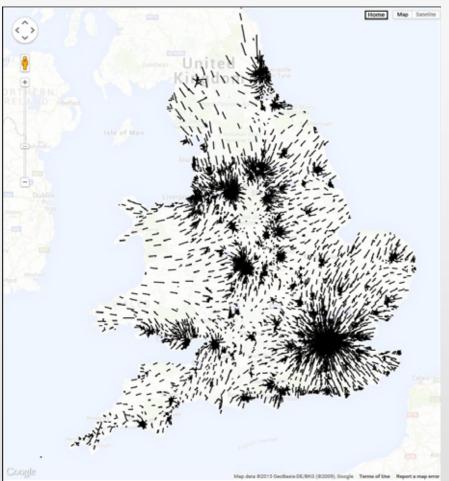


http://quant.casa.ucl.ac.uk/





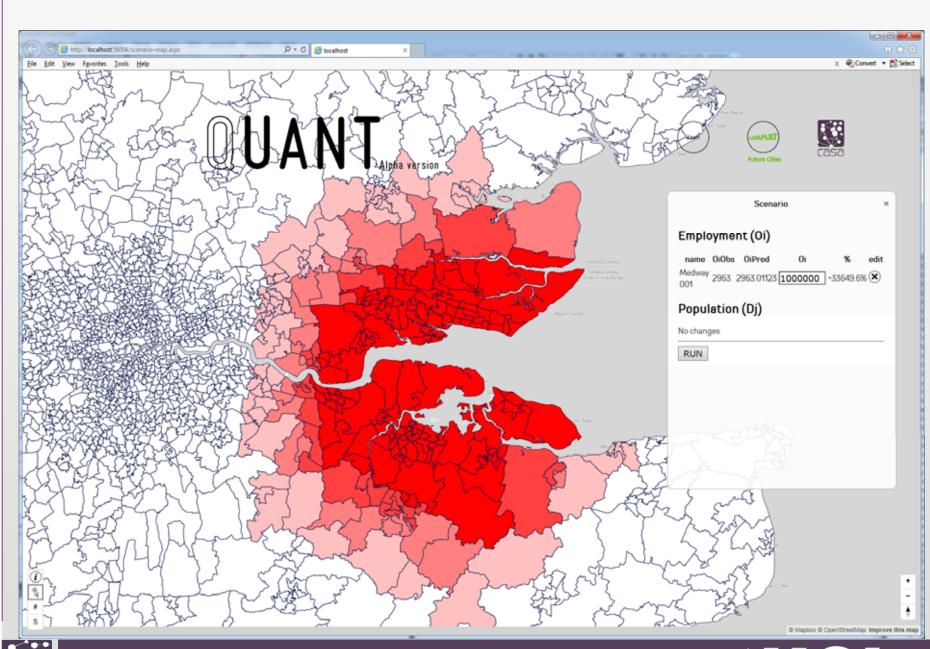




$$[x_i, y_i] = [[x_i, y_i], \left[\left[x_i + \frac{\sum_j T_{ij} [x_i - x_j]}{n} \right], \left[y_i + \frac{\sum_j T_{ij} [y_i - yy_j]}{n} \right] \right]$$



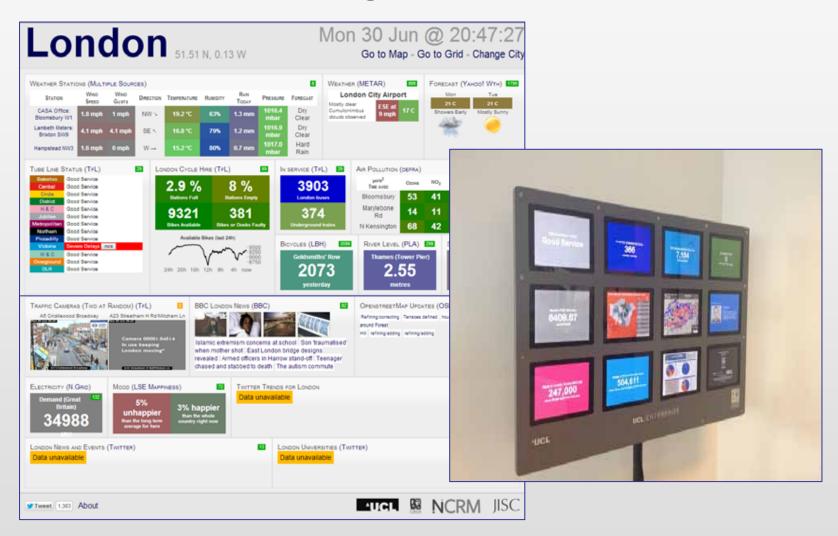








Real-Time Streaming: What Sort of Data?







London Panopticon

http://vis.oobrien.com/panopticon/







Real-Time Streaming: The Oyster Card Data Set

- Tap at start and end of train journeys
- Tap at start only on buses
- Accepted at 695 Underground and rail stations, and on thousands of buses
- Many Variants of the Data Sets
- 991 million Oyster Card taps over Summer 2012 – this is big data
- Quality of Data
- What Can We Use It For
- Missing Data and Noise

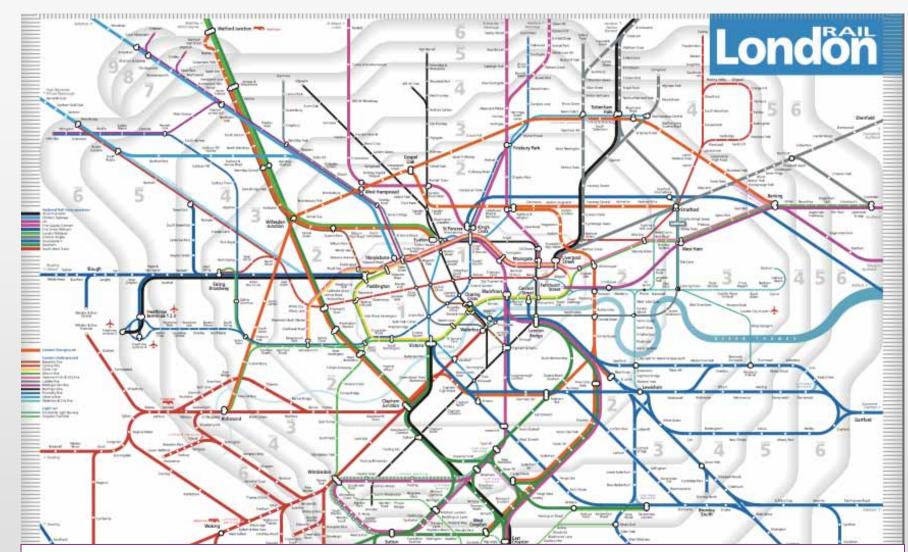








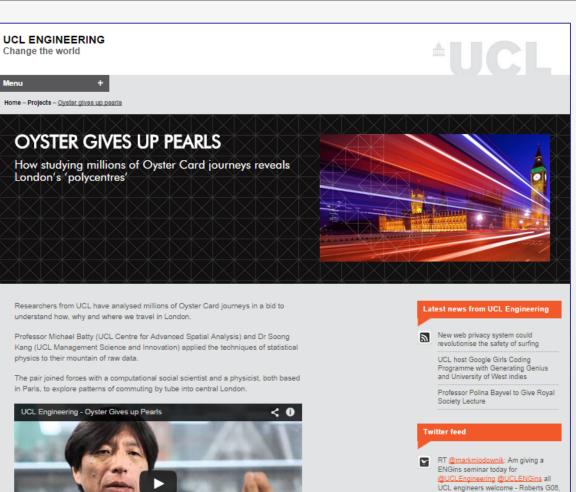




Tube, Overground and National Rail Networks in London where Oyster cards can be used









They used Transport for London's database of 11 million records taken over one week from the Oyster Card electronic ticketing system.



6:30pm. http:/...

8:58am Thu 9th October 2014

RT @Centre4EngEdu: We're hiring!
Multi-talented Centre Administrator
required to help us launch and expand!
bit.ly/ZsERSM
10:54am Wed 8th October 2014





And how can we make sense of this



http://www.simulacra.info/

















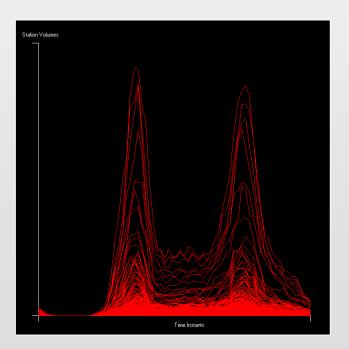
This of course was the thing that Lt Henry Harness did in Dublin in 1837 and what Minard et al. did a little later. In our LUTI models, this is an enormous problem as the scale of this assignment to networks is different

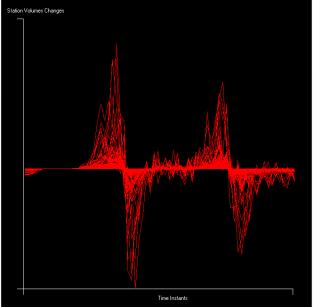




Variabilities - Heterogeneity and Travel Profiles

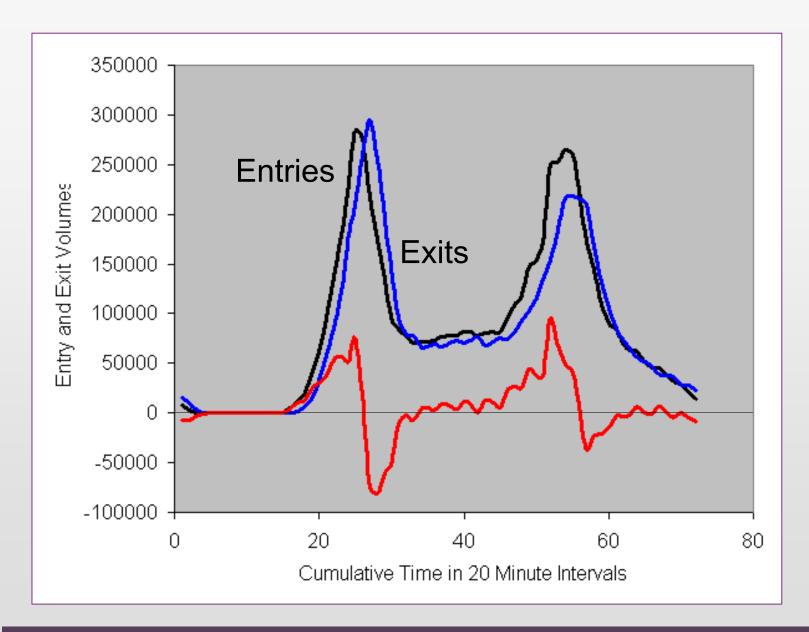
First we will look at some of the data and how it varies in terms of the diurnal flows usually morning and evening peaks, with a small blip (peak) around 10pm at night







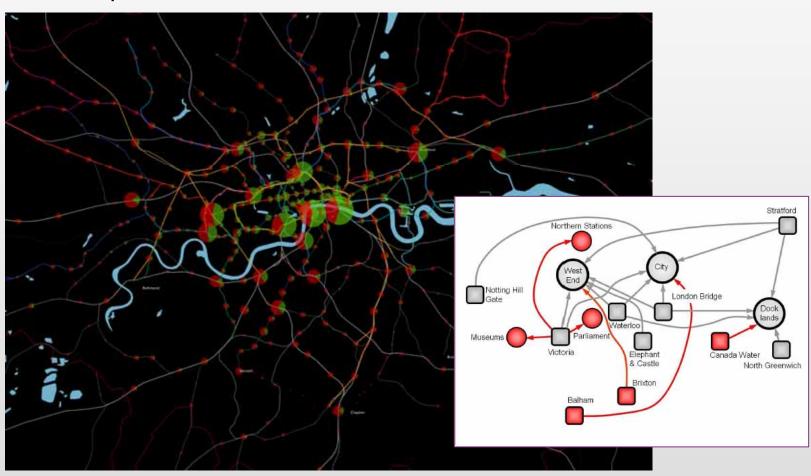








Oyster Card Data – interpreting urban structure, multitrips, etc.

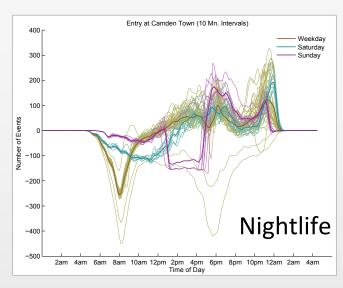


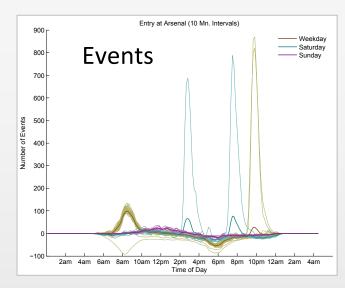
Roth C., Kang S. M., Batty, M., and Barthelemy, M. (2011) Structure of Urban Movements: Polycentric Activity and Entangled Hierarchical Flows. **PLoS ONE 6(1):** e15923. doi:10.1371/journal.pone.0015923

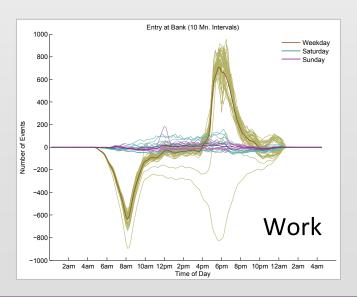


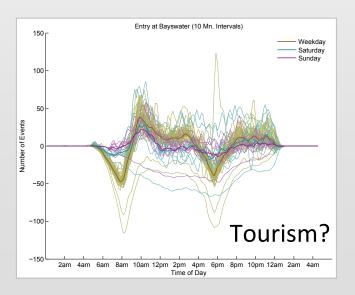


Particular Events: Weekdays, Saturdays and Sundays













Comparing Variability for different time intervals for Three World Cities: London, Beijing and Singapore

Table 1. Summary statistics of one-week of smart-card data (metro trips only)

	London	Singapore	Beijing
Monday	3,457,234	2,208,173	4,577,500
Tuesday	3,621,983	2,250,597	4,421,737
Wednesday	3,677,807	2,277,850	4,564,335
Thursday	3,667,126	2,276,408	4,582,144
Friday	3,762,336	2,409,600	4,880,267
Number of stations (1)	400	130	233
Number of tube line	13	4	17
Area (2)	1,572 km ²	718.3 km ²	2267 km ²
Total population (3)	8.63 million	5.3 million	21.15 million
Ridership of Metro	20%	35%	21%
Length of metro lines	402km	182km	465 km
		(MRT+LRT)	

⁽¹⁾ Number of stations is the number of stations with smart-card records generated.

Zhong, C., Batty, M., Manley, E., Wan, J., Wang, Z., Che, F., and Schmitt, G. (2016) Variability in Regularity: Mining Temporal Mobility Patterns in London, Singapore and Beijing using Smart-Card Data., **PLOS One**, http://dx.doi.org/10.1371/journal.pone.0149222

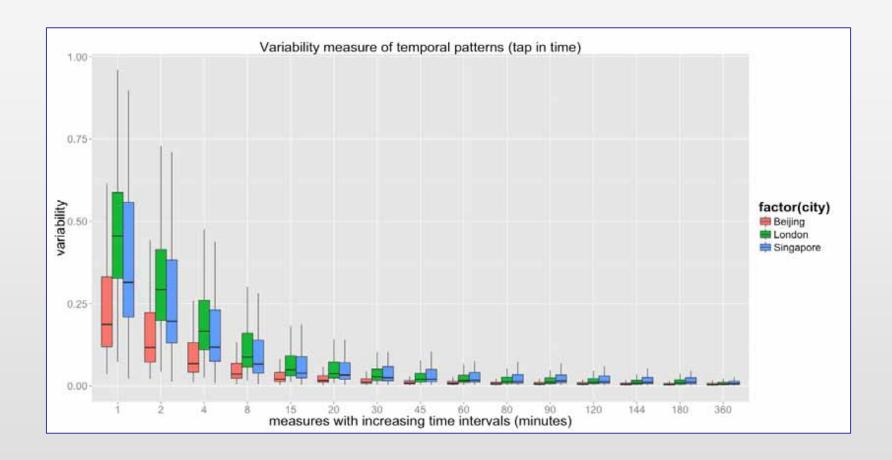




⁽²⁾ The area of Beijing only counts the area enclosed by the 6th ring road for a fair comparison.

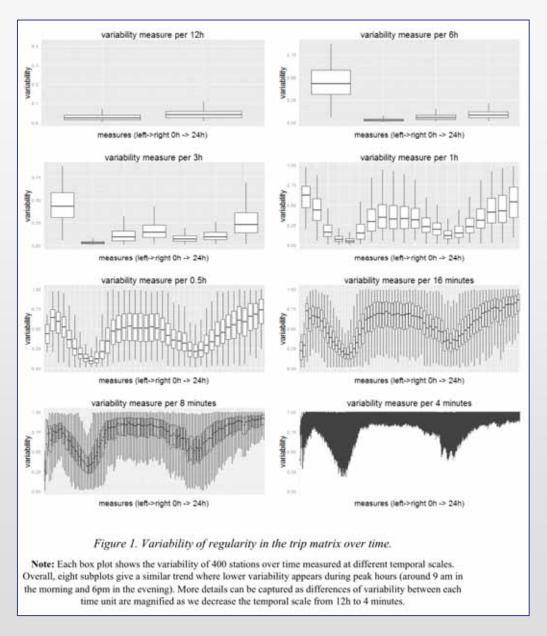
⁽³⁾ From the World Population Review, http://worldpopulationreview.com/world-cities/accessed 17 January 2016

From 1 minute intervals to the whole day







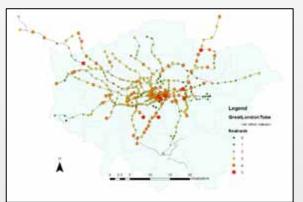


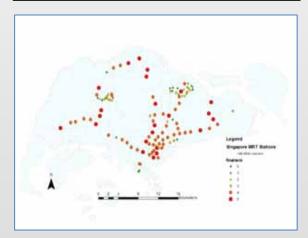
Comparing Variability for different time Intervals over the day

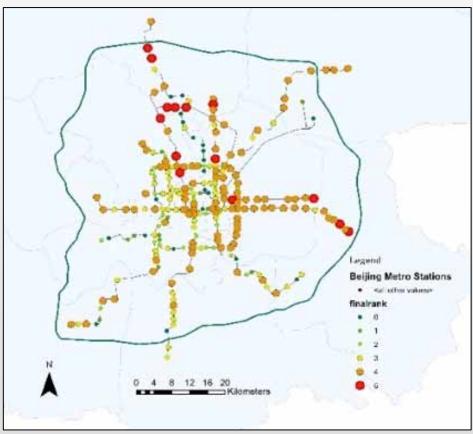




Comparing Variability for different time intervals for Three World Cities: London, Beijing and Singapore

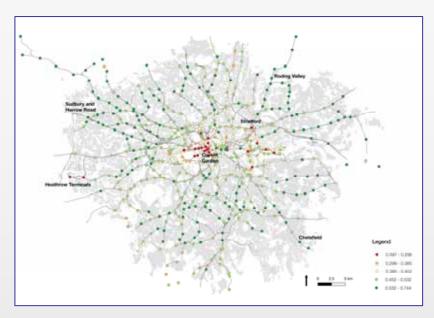


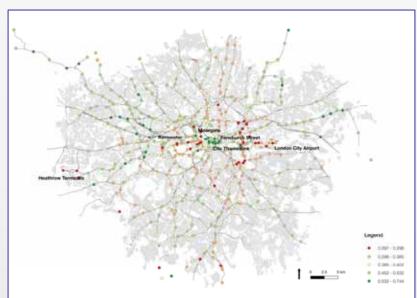


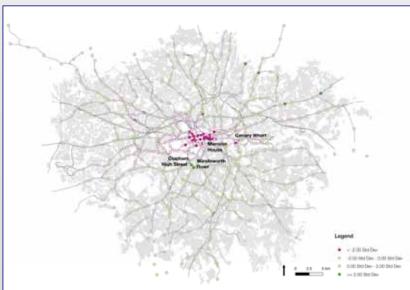












Maps of Underground and Rail stations in London visualised by the proportion of regular trips

originating at each location ending at each location starting and ending at each location





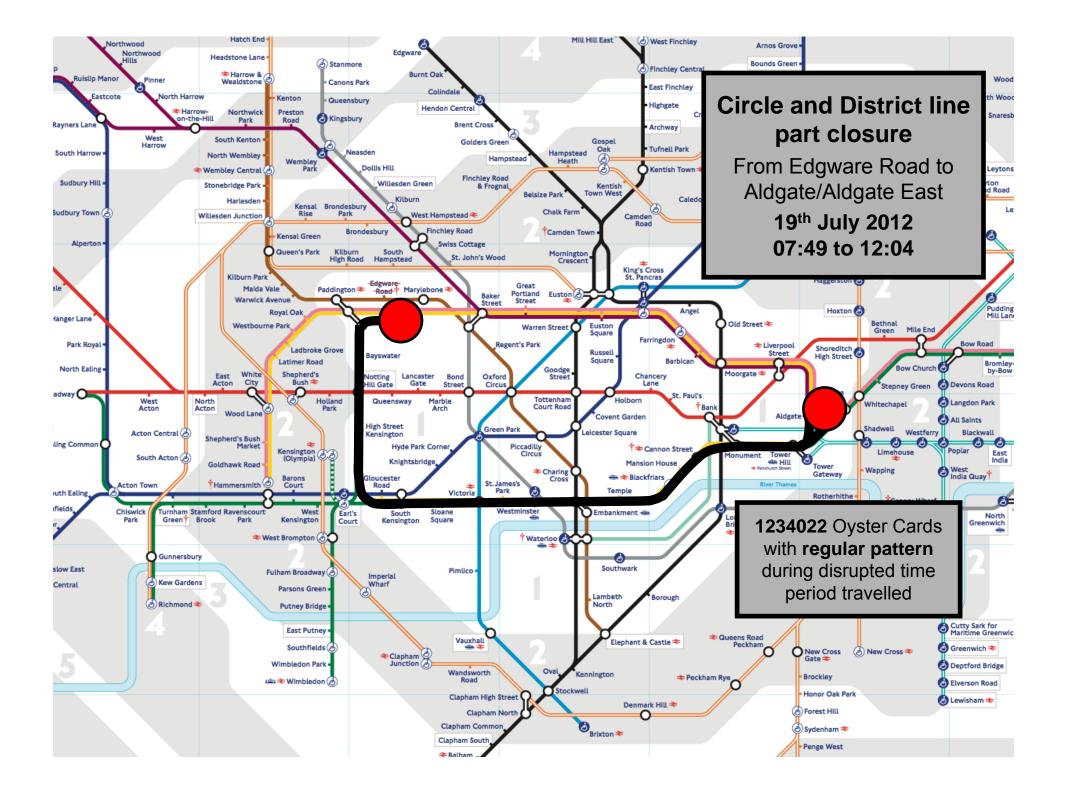
Disruptions - Signal Failures, Stalled Trains

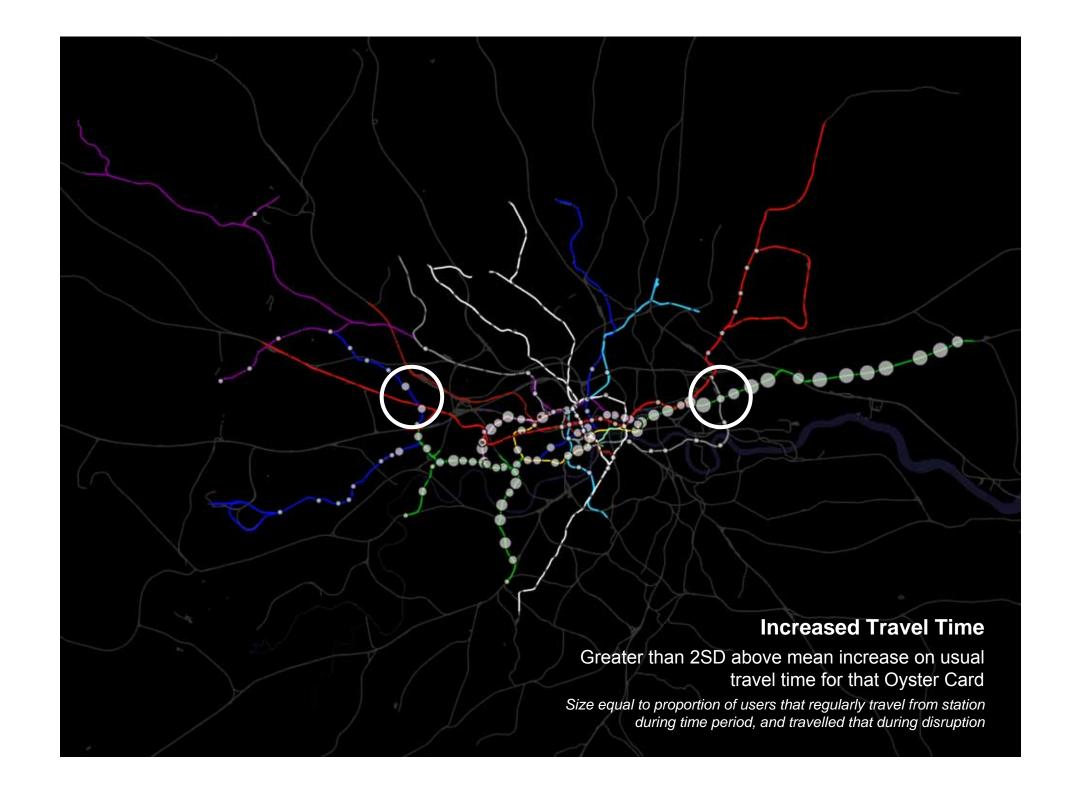
 We will look at three disruptions – the Circle and District Lines which had a 4 hour stoppage on July 19th 2012

- And a Bus Strike in East London and how this shows up in the data
- And typical pattern of delay on all modes visualised for Greater London

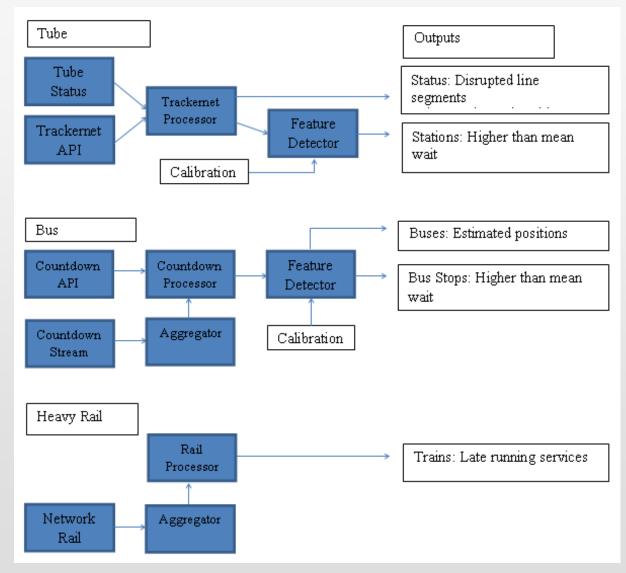






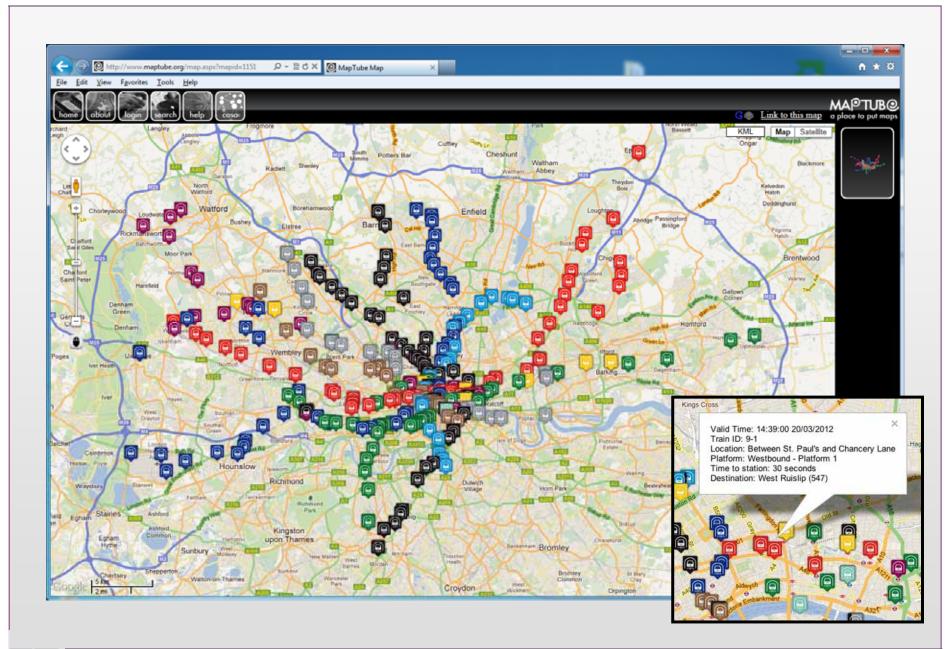


The Public Transport System in Terms of Vehicle Flows



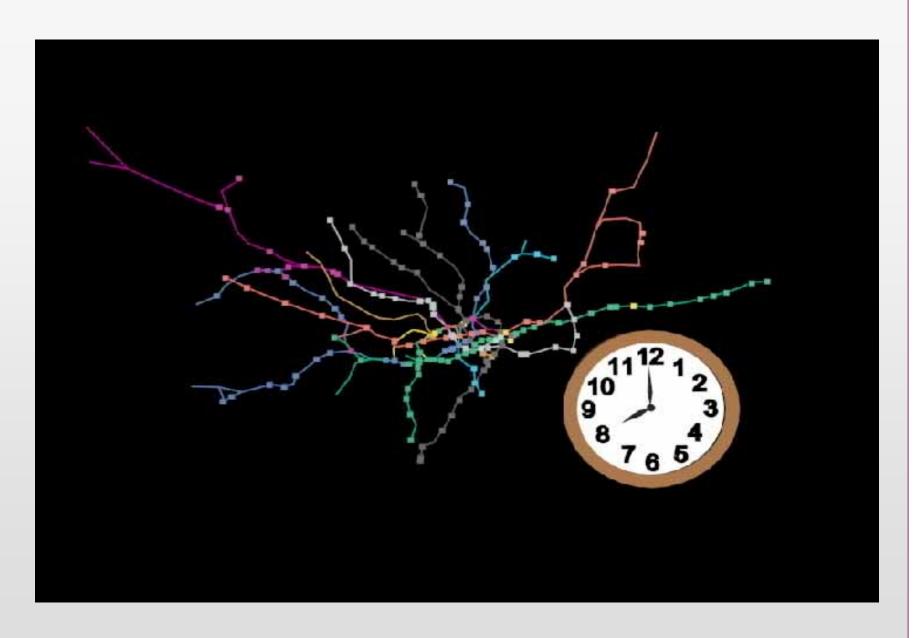








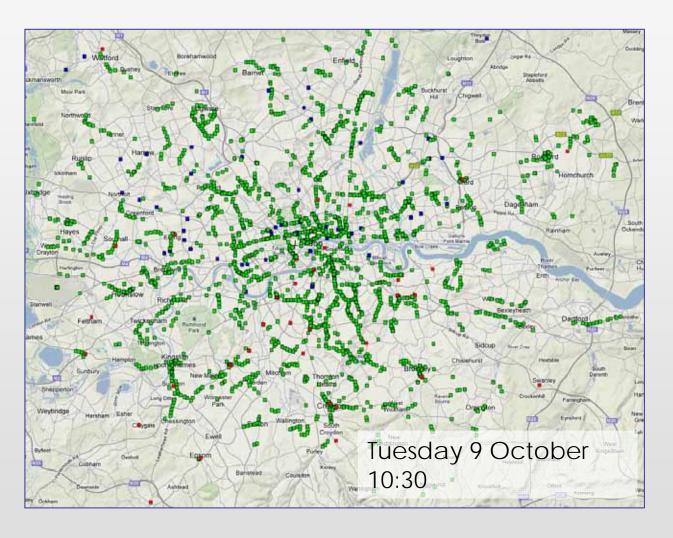




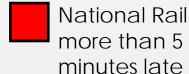


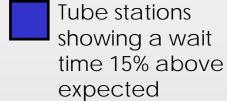


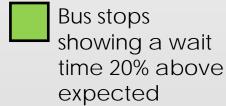
Delays from Tube, National Rail and Bus Fused



Key







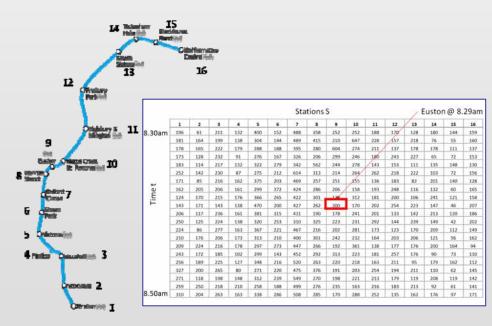
Tube delays from the TfL status feed are also plotted as lines

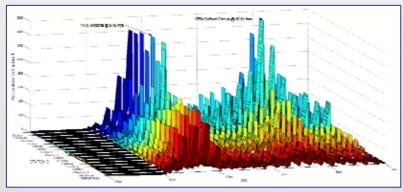




Locational Dynamics of Demand

We are currently using information theory to figure out how much information from trips is transmitted from station to station through time by working out how many passengers are in stations or on trains in stations over time. We are using the concept of <u>transfer entropy</u> to do this. I don't have time to say much about this but here is a picture about this for one line



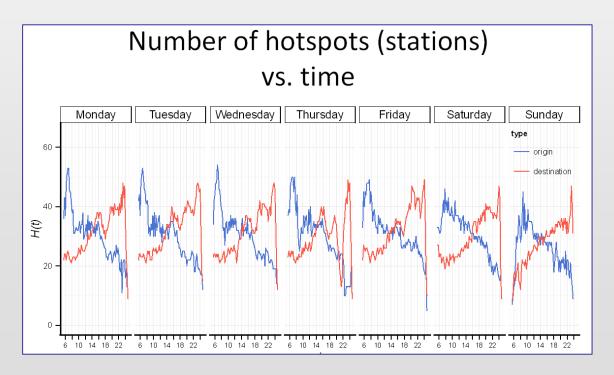


$$T_{YX} = \sum_{t=1}^{n} p(y_{t+1}, y_t, x_t) \log \frac{p(y_{t+1}|y_t, x_t)}{p(y_{t+1}|y_t)}$$





Second we are working with the Oyster data again with Melanie Bosredon in out group and Marc Barthelemy in Paris on extracting clusters from the travel data using a new method of defining intensity. I will show this as a simple movie of origin and destination intensities as they change over time of day.





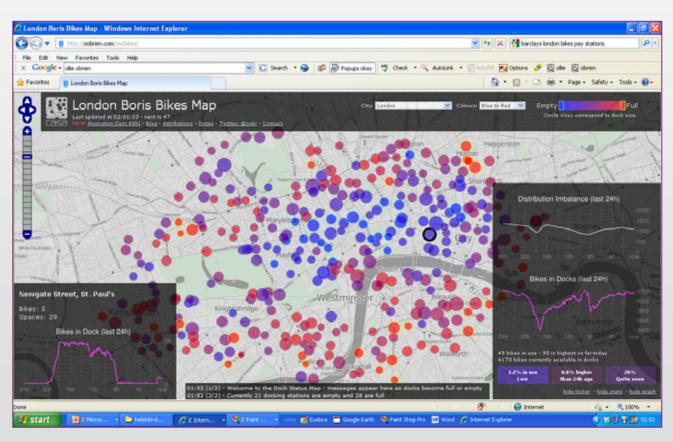


Related Real-Time Data: Bikes, Social Media

A lot of data is now coming online for travel and one of our group Oliver O'Brien has some 97 bike schemes world wide for which he has online data in real time - Bikes Data - 4200 bikes, started Nov 2010, all the data- everything - all trips, all times, all stations/docks



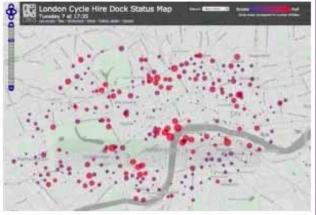










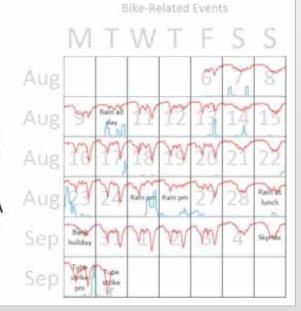


Animations of Public Bike Movements

Animations of Changes in the Bike Nodes: Docking

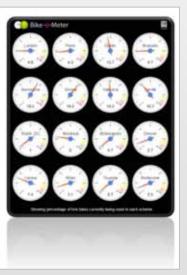
More Analysis

- London
- Graph shows number of bikes available to hire
- Effect of rain
 - Using the CASA weather station
- Effect of the tube strikes



Bike-o-Meter casa.ucl.ac.uk/bom

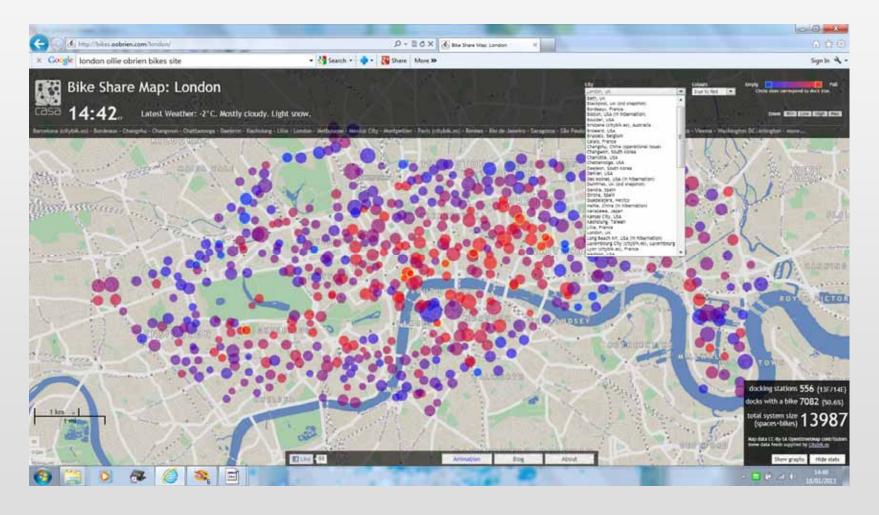
- · Tweet-o-Meter for bikes
 - Steven Gray (@frogo)
 - Using Google Gauges
- See the real life Tweeto-Meters at the new British Library "Growing Knowledge" exhibition
 - Should be easy to hack to show the Bike-o-Meters instead ©





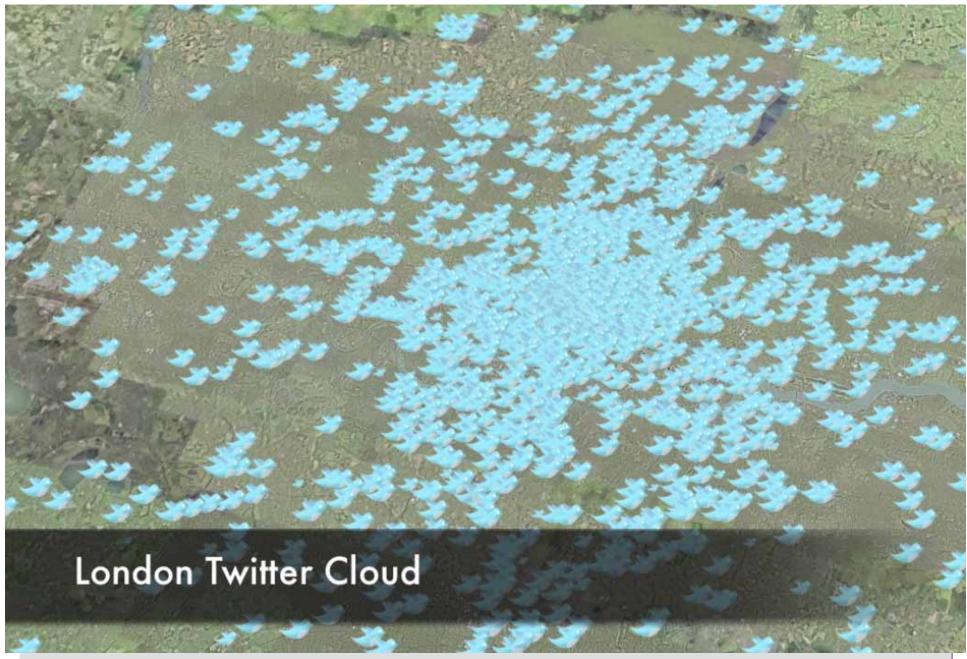


The Website: Real Time Visualisation of Origins and Destinations Activity http://bikes.oobrien.com/london/



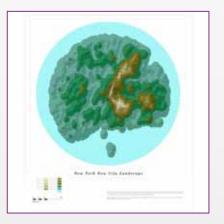


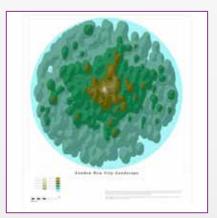


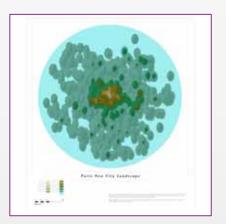


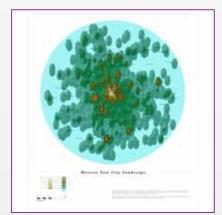












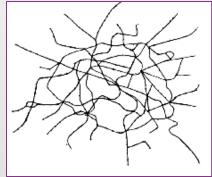
New York



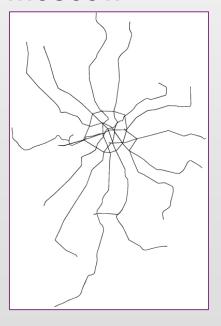
London



Paris

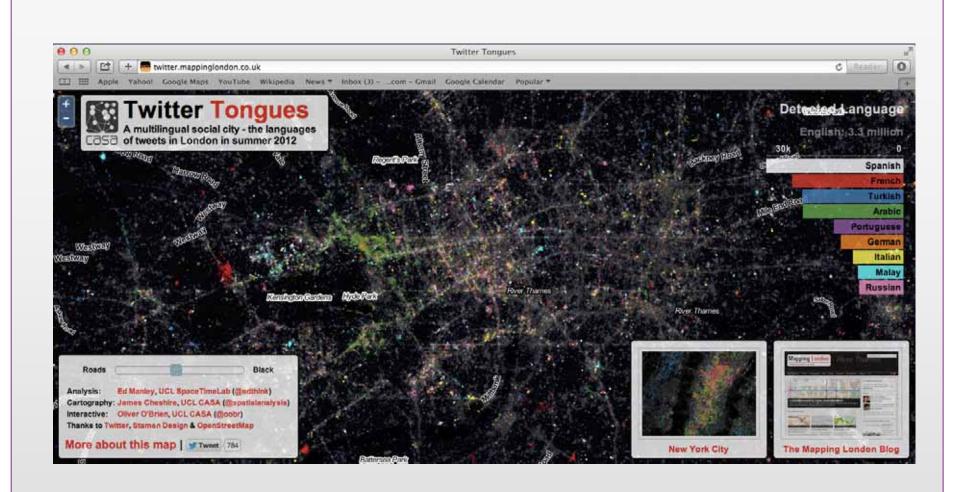


Moscow



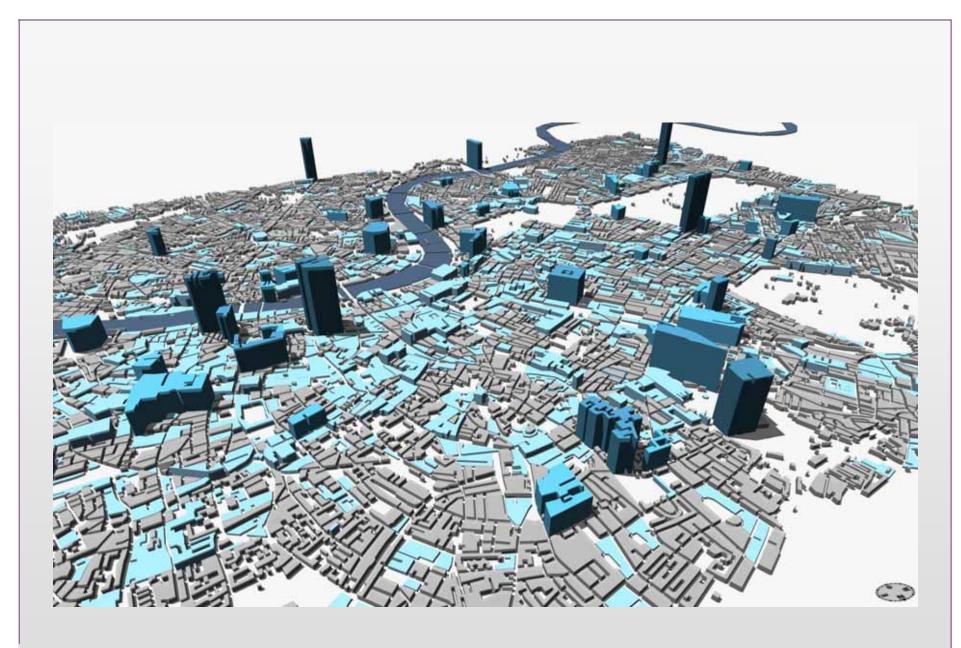
















What Can We Learn: The Limits to Big Data

We need to add geo-demographics to this data – how – we barely have any possibility of doing this because of confidentiality

We only have a difference between young and old in terms of the card data

Chen Zhong my post doc has done a lot of work on this relating to extracting such data from related data sets producing synthetic results –our paper in IJGIS

International Journal of Geographical Information Science, 2014 http://dx.doi.org/10.1080/13658816.2014.914521



Detecting the dynamics of urban structure through spatial network analysis

Chen Zhong^{a*}, Stefan Müller Arisona^{a,b}, Xianfeng Huang^c, Michael Batty^d and Gerhard Schmitt^a





References

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Thanks

Acknowledgements

Melanie Bosredon, Gareth Simons, Roberto Murcio, Richard Milton, Oliver O'Brien, Stephen Gray, Fabian Neuhaus, Jon Reades, Ed Manley, Chen Zhong, Flora Roumpani & Stephan Hugel

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m.batty@ucl.ac.uk
@jmichaelbatty



